

Recycling Update

Overview and Scrutiny Committee

2 November 2010

Initiatives so far

Since introducing **Alternate Weekly Collection (AWC)** recycling percentage has increased from 17% to 36% in the first quarter of 2010/11.

Contributing to this:

- Garden waste collection
- Advertising
- Schools waste
- School events
- Community events
- Reducing side waste



Projects underway

A number of projects and initiatives are underway to increase recycling rates further:

- **Increase garden waste participation** – capacity for approx 1,500 more residents, targeted marketing to take place in the new year
- **Increase presence in schools** – through existing schemes such as Junior/Infant citizenship and the newly re-launched Litter Free Schools.
- **Further promotion of composters and food digesters** – especially to developers and schools
- **Moving difficult properties to AWC** – on-going process of converting flats and properties requiring individual approach onto a alternate recycling service



Projects Planned

A number of projects and initiatives are planned to increase recycling rates further:

- **Further developing bring site facilities** – additional recycling containers e.g. Tetra-paks
- **On-going promotion** – bulletin, schools, community events etc.
- **Reduction in contamination of recycling** – through more advertising and enforcement



Projects in discussion

A number of projects and initiatives are being discussed to increase recycling rates further:

- **Possible food waste collection**
- **Maximising reuse element**
- **Extend range of the recycling collected**

