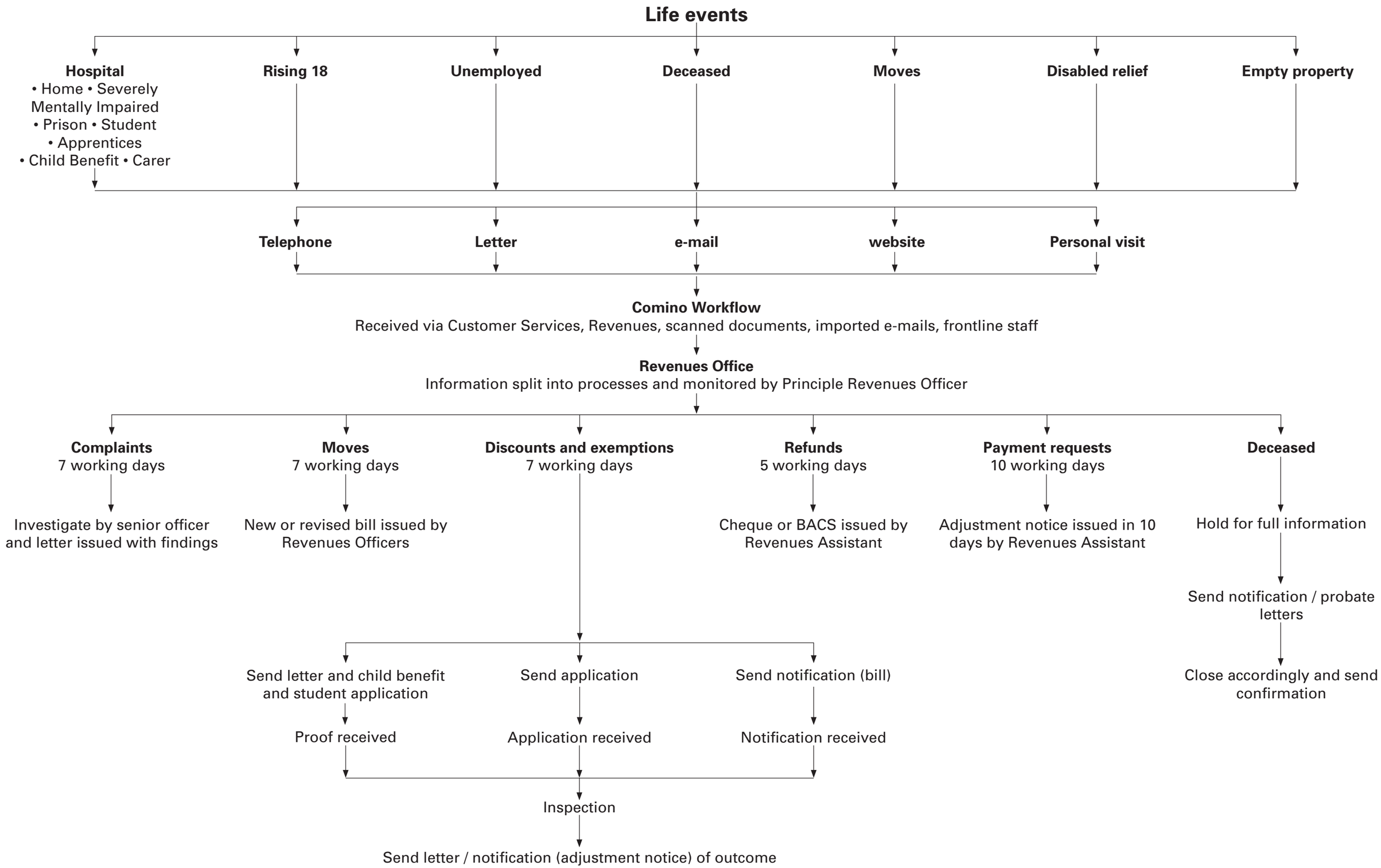Revenues Customer Journey Map